



GINNA GARCIA

JEWELLERY DESIGNER

📞 42 42 21 73

✉️ ginna.mga@gmail.com

💍 Married

📅 25/02/1985

EDUCATION

BA in Jewellery, Technology and Business - Copenhagen School of Design and Technology | 2016-2020

Knowhow about the jewellery industry with emphasis in design, production methods, marketing and business.

Industrial Chemistry Bachelor + 1 year of Master in Chemistry Universidad Tecnológica de Pereira, Colombia | 2003-2010

Specialty in chemistry, mathematics and instrumental analysis in the chemical industry.

SKILLS

- Rhinoceros
- Zbrush
- Keyshot
- Photoshop
- Illustrator
- Office

COMPETENCES

- 3D modeling & rendering
- Design Thinking
- Prototyping
- Sketching
- Branding
- Jewellery production
- Photography

I create captivating concepts and collections for jewellery brands, balancing trends with timeless aesthetics. Using tools like CAD, 3D sculpting, specsheets, rendering, and trend forecasting, I bring ideas to life. My background as a chemist instilled discipline and focus, while my jewellery design experience sharpened my skills in production, 3D modeling, and branding. Understanding both the company and consumer is my priority, ensuring innovative, production-ready solutions.

With diverse global clients and Latin-American roots, I bring a versatile, open-minded approach that connects effortlessly with your aesthetic, philosophy and target market, ensuring seamless collaboration and exceptional results.

"Ars longa, vita brevis."

EXPERIENCE

Ginna Garcia

Freelance Jewellery Designer | 2023-present

Successfully completed 28+ projects on Upwork maintaining a 5-star rating and achieving Top Rated Status. Delivery of high-quality design solutions tailored to client needs, ensuring effective results and client satisfaction.

Key Clients: PixieWing (London), Jackie Mack (Australia), Inonge Zita (Denmark), OliveClub (USA), among others.

Maria Black Jewellery

Jewellery Designer | 2023

3D modeling, 3D sculpting, rendering and specsheets of jewellery designs.

Cut it Out

Designer | 2020-2023

Graphic design of city maps for wall art. Usage of laser cutter. Woodwork. Social Media building content.

Marie Beatrice Gade - Fine Eco Jewellery

Marketing and Branding intern | 2023

Brand guidelines creation

Concept development for Branding and Marketing strategies



GINNA GARCIA

JEWELLERY DESIGNER

LANGUAGES

English
Fluent

Spanish
Native

Danish
Medium

REFERENCES

Charlotte Tijhuis
Goldsmith
81 44 66 88
guldsmed@charlotte-t.dk

Marie Beatrice Gade
Fine Eco Jeweller
42 45 12 87
mariebgade@gmail.com

Patricia Inonge Mweene
Inonge Zita
info@inongezita.com

INTERESTS



EXPERIENCE *continued*

Charlotte Tijhuis Guldsmed (Hillerød)
Branding and Craftsmanship Intern | 2018-2019
Revitalizing of brand and articulation of brand guidelines.
Design of branding material for specific products.
Handcrafted production of jewellery.

Charlotte Tijhuis Guldsmed (Hillerød)
Goldsmith Assistant | 2019-2020
Handcrafted production of jewellery.

GELLA Sustainable Lab, Colombia
Quality leader | 2010-2013
Quality control of cosmetic products.
Manager of the production team.
Research of raw materials for development of cosmetic formulas.

COLLABORATIONS

SUUNTO - MOVESENSE | 2019
Incorporation of movement tracking technology in wearables design.

PROGOLD | 2019
Design and communication of B2B concept of a jewellery piece suitable for direct 3D printing in metal.

SWAROVSKI | 2018
Design of visual content for Swarovski Gemvisions Instagram account.

MARC' HARIT | 2017
Design of Display and Packaging for Marc' Harit Jewellery Collection and pearls.

LUND COPENHAGEN | 2017
Re-design of the Best-Seller Marguerit. Winner group with the collection "In Bloom".

MARIA BLACK | 2017
Design of piercing collection and concept.

COURSES

Goldsmith Techniques Level 1
Goldsmith Susan Stegeager | 2017
Basic jewellery production techniques: sawing, filing, soldering, basic stone setting and renovation.

Danish language course 3
IA Sprog Skole | 2013-2015
Reading, writing and speaking of Danish language with emphasis in Danish culture and society.